



# **The McClain Group (TMG) Strategic Advisors, LLC**

*Advising at the Intersection of Geopolitics, Government Affairs, and Enterprise Risk*

## **Capability Statement**

### **About Us**

The McClain Group (TMG) Strategic Advisors, LLC is a boutique advisory firm with over 30 years of deep public and private sector experience across government relations, global business strategy, and strategic communications. From boardrooms to Capitol Hill to state and local elected official offices to foreign ministries and embassies, we operate at the intersection of policy, national security, and global risk—helping clients stay ahead of disruption and lead with confidence.

### **Core Competencies**

- **Geopolitical & Market Risk Advisory**  
Strategic foresight and scenario planning to help multinational corporations, investment firms, and governments operate confidently amid global volatility. Includes market briefs, regional threat assessments, scenario planning, regional risk briefs, issue monitoring for global operations, and legislative analysis, as well as legislative and stakeholder positioning that enables national and global operations.
- **Government Affairs & Policy Strategy**  
High-level federal, state, and local policy advisory, grounded in over 15 years of legislative and intergovernmental engagement. Expertise includes regulatory strategy, congressional relations, and executive policy development.
- **National Security & Defense Strategy**  
Deep expertise across U.S. defense, cybersecurity, and foreign military cooperation programs. Led \$307B in international portfolios across 85 partner nations, negotiated \$2B in strategic partnerships, and shaped digital defense strategy for 19 Latin American countries.
- **Enterprise Resilience, Risk Management & Crisis Leadership**  
Provided integrated strategies to enhance corporate resilience in the face of geopolitical disruptions, cyber threats, and economic statecraft tools—covering supply chains, cyber vulnerabilities, and crisis communications. Experience includes safeguarding reputations, negotiating defense agreements, and managing executive security and stabilization.

- **Supply Chain & Critical Minerals Strategy**  
Specialized advisory in reshoring, rare earth supply security, and DFC/MCC-aligned development finance. Supported reshaping of U.S.–allied supply chains and infrastructure resilience in line with evolving national security imperatives.
- **Public-Private & Intergovernmental Affairs**  
Led strategic partnerships across health, housing, and education sectors, driving stakeholder alignment, executive engagement, and multilateral coordination. Delivered influence mapping, targeted outreach, and communications strategies to support legislation, partnerships, and funding alignment.
- **Strategic Communications & Influence Strategy**  
Expert advisory in executive messaging, crisis communications, and stakeholder alignment, including briefings for the White House, Congress, and international partners. Ability to drive trust, clarity, and influence through targeted messaging, crisis response, and media training. Briefed the White House, Congress, and multilateral partners on sensitive policy initiatives.
- **Executive Education & Strategic Thought Leadership**  
Former international business professor and current speaker across global forums. Delivers seminars and briefings that bridge academic, military, and commercial strategy. We also provide briefings, guest lectures, and leadership training tailored to senior decision-makers in government, business, and academia.

## Differentiators

### Executive Leadership Across Government & Industry

- Led by Dr. Kimberly A. McClain, retired U.S. Air Force officer and former Senate-confirmed Presidential Appointee in the Departments of Defense, Veterans Affairs, and Housing and Urban Development
- 30+ years of national and international leadership experience as seasoned and trusted advisor in defense, financial services, housing, and intelligence.
- Expertise at the nexus of national security, economic policy, and international business.
- Proven success in crisis response and enterprise stabilization following reputational, operational, or regulatory threats.
- Accenture: Enabled \$100M in contract wins and led enterprise-wide communication and social impact campaigns.

### Cross-Sector Depth

- Experience spans national defense, cybersecurity, housing, financial services, health, and education.
- Instrumental in securing \$100M in contracts at Accenture; guided Fortune 500 and U.S. government clients through strategic transformations.

## **Veteran, Woman, and Minority-Owned Firm**

- Retired U.S. Air Force Reserve Officer with 30+ years of executive military and private sector leadership.
- Top Secret SCI-cleared (with CI polygraph), Dr. Kimberly McClain brings the rare combination of policy acumen, international business leadership, and operational excellence.
- Trusted advisor across U.S. military, federal agencies, and global corporate partners.

## **Past Performance Highlights**

### **US Department Housing and Urban Development (HUD)**

- Led stakeholder strategy across 34 regional offices: reduced client response times by 98%.
- Directed enterprise strategy for budgets exceeding \$300B, including HUD, VA, and the DoD
- Facilitated PPP frameworks for energy and housing investments in emerging markets.
- Reduced client response times by 98% and directed a \$79B strategic roadmap; supported \$1T in grants and \$6T in securities. Directed \$300B+ in federal strategy; led legislative and regulatory initiatives impacting 5M+ constituents.

### **US Department Veterans Affairs (VA)**

- Co-authored PACT Act; enabled historic legislative win impacting 50K+ veterans.
- Led executive protection for Secretary/Deputy Secretary; managed threat assessments and agent coordination across CONUS/OCONUS missions.

### **US Department of Defense (DoD) and Department of the Air Force (DAF)**

- **DAF**
  - Oversaw \$270B in international programs; led 169+ briefings to Congress; directed global education and cyber strategies for the Americas and Africa.
  - Led crisis responses, strategic restructures, and high-profile partnerships in 45+ countries.
  - Negotiated and executed \$2B+ in foreign military sales and international cooperation deals across 52+ countries.
  - Successfully negotiated \$28+ in defense and strategic cooperation agreements in 80 nations
  - Supported U.S. and allied governments with defense-industrial base strategy, legislative liaison, and national security transformation.
- **DoD/JCS:**
  - Led crisis response planning for multinational clients impacted by U.S.-China strategic competition and global supply chain disruptions.
  - Oversaw \$5B strategic planning process, managed global education expansion, and delivered high-impact regional strategies in Latin America and Africa.
- **Cyber Command:**
  - Developed cybersecurity cooperation strategy for 19 Latin American nations.
  - Guided a cybersecurity firm through geopolitical due diligence and stakeholder positioning in EU and African markets.

### **US Congress**

- Served as Chief of Staff and senior legislative advisor for more than a decade; built coalitions and expanded donor engagement by 10%.

- For 15 years, led policy, partnerships, and legislative affairs with the US Congress, state, and local elected officials.

## NAICS Codes

Code	Title	Relevance
541611	Admin. Mgmt. & General Consulting	Strategic advisory, federal policy, risk management
541618	Other Mgmt. Consulting	Public-private partnerships, cross-sector strategy
541690	Scientific & Technical Consulting	Cybersecurity, digital policy, critical minerals
541820	Public Relations Agencies	Influence strategy, crisis comms, stakeholder messaging
541990	All Other Technical Services	Intelligence, global strategy, regional analysis
611430	Prof. & Mgmt. Training	Executive education, seminars, strategy workshops
928110	National Security	DoD, DHS, defense-industrial base strategy
928120	International Affairs	Foreign military sales, interagency coordination, Global security, and international policy advisory (for government)

## Company Information:

DUNS: 13-932-0596

SAM Registration: Pending

UEI: Pending

CAGE Code: Pending

Year Established: 2025

Business Type: Woman-Owned, Veteran-Owned, Minority-Owned Small Business

## Contact Information:

Dr. Kimberly A. McClain

Founder & Principal Advisor

 [info@tmgstrategicadvisors.com](mailto:info@tmgstrategicadvisors.com)

 [www.tmgstrategicadvisors.com](http://www.tmgstrategicadvisors.com)

 Washington, DC | Global Reach